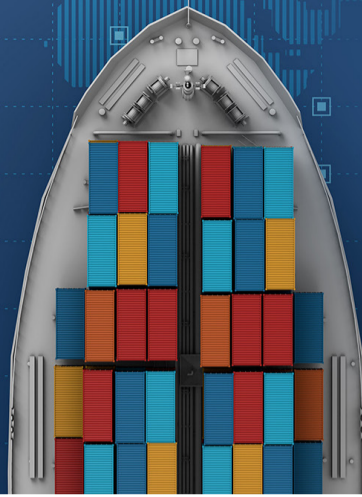


# DIGITAL TRANSFORMATION OF GLOBAL TRADE



Global collaboration powering fully digitalised trade

Register Now >

Wednesday, 9 June 2021  
13:00 - 14:00 GST

**You're Invited: Be part of the conversation on how digitalisation is shaping global trade**

Maqta Gateway is delighted to be hosting the first "Digital Transformation of Global Trade" webinar bringing together a range of industry experts to explore the profound impact technology is having on trade; the ease of doing business, supply chain resilience and mitigating environmental impact, and how stakeholders can collaborate to achieve even greater levels of efficiency and sustainability.

This is part of our commitment to the development of integrated, digital, global trade; to help facilitate the exchange of goods and the movement of people and to support sustainable economic growth.

Please join us for this one-hour, free-to-attend opportunity to hear from and interact with some of the leaders at the forefront of the digitalisation of trade.

**Topics to be discussed include:**

- Digitalisation in maritime and logistics operations and the wider impact on global trade
- The importance of close cooperation between customs and PCS/single-window operators
- Digitising customs for better supply chain resilience and future preparedness
- Blockchain, IoT, robotics and big data

## Speakers



**Ricardo Treviño Chapa**  
Deputy Secretary  
General, World Customs  
Organization



**Dr. Noura Al Dhaheri**  
CEO, Maqta Gateway  
Head of Digital Cluster,  
Abu Dhabi Ports



**Emmanuelle Ganne**  
Senior Analyst, Economic  
Research and Statistics  
Division, World Trade  
Organization



**Uwe Liebschner**  
Chairman, Customs  
Committee, IPCSA



Register Now >

Please don't hesitate to contact us on [ADPorts-invite@adports.ae](mailto:ADPorts-invite@adports.ae) if you have any questions, we hope you can join us on 9<sup>th</sup> June.

Supporting Association:

